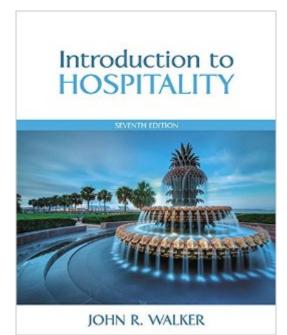
The book was found

Introduction To Hospitality (7th Edition)





Synopsis

Prepare students to succeed in any area of the hospitality industry. Introduction to Hospitality, 7/e, focuses on hospitality operations while offering a broad, comprehensive view of the worldâ ™s largest industry. The text is organized into four sections: hospitality and lodging; beverages, restaurants, and managed services; tourism, recreation, attractions, clubs, and gaming; and assemblies, events, attractions, leadership, and management. Each section includes real-world profiles, first-hand accounts, and engaging case studies to help readers connect with the material and foster an appreciation of the industryâ [™]s unique enthusiasm and passion. New photos, page layouts, and hands-on examples help students understand the how-to aspects of todayâ ™s hospitality industry. Updated to reflect todayâ [™]s trends and realities, the Seventh Edition contains new coverage of spas, updated and new corporate profiles, salary information, hospitality-related technologies, and more! Also available with MyHospitalityLab® This package is also available with MyHospitalityLabâ "an online homework, tutorial, and assessment program designed to work with this text to engage students and improve results. Within its structured environment, students practice what they learn, test their understanding, and pursue a personalized study plan that helps them better absorb course material and understand difficult concepts. To help students explore the hospitality industry, MyHospitalityLab includes industry-specific simulations from Hospitality & Tourism Interactive (HTi), and real case studies written by industry leaders. Note: You are purchasing a standalone product; MyHospitalityLab does not come packaged with this content. Students, if interested in purchasing this title with MyHospitalityLab, ask your instructor for the correct package ISBN and Course ID. Instructors, contact your Pearson representative for more information. Â If you would like to purchase both the physical text and MyHospitalityLab, search for: Â 0134514211 / 9780134514215 Introduction to Hospitality and Plus MyHospitalityLab with Pearson eText -- Access Card Package Package consists of: Â 0133762769 / 9780133762761 Introduction to Hospitality 0134487281 / 9780134487281 MyHospitalityLab with Pearson eText --Access Card -- for Intro to Hospitality & Intro to Hospitality Management Â

Book Information

Hardcover: 656 pages Publisher: Pearson; 7 edition (January 17, 2016) Language: English ISBN-10: 0133762769 ISBN-13: 978-0133762761 Product Dimensions: 8 x 1 x 9.9 inches Shipping Weight: 3.3 pounds (View shipping rates and policies) Average Customer Review: 5.0 out of 5 stars Â See all reviews (1 customer review) Best Sellers Rank: #59,009 in Books (See Top 100 in Books) #90 in Books > Business & Money > Industries > Hospitality, Travel & Tourism #1265 in Books > Textbooks > Business & Finance #16885 in Books > Reference

Customer Reviews

Book was as listed.

Download to continue reading...

Supervision in the Hospitality Industry with Answer Sheet (AHLEI) (5th Edition) (AHLEI - Hospitality Supervision / Human Resources) Understanding Hospitality Law with Answer Sheet (AHLEI) (5th Edition) (AHLEI - Hospitality Law) Managing Hospitality Human Resources with Answer Sheet (AHLEI) (5th Edition) (AHLEI - Hospitality Supervision / Human Resources) Hospitality Law: Managing Legal Issues in the Hospitality Industry Introduction to Hospitality (7th Edition) Introduction to Hospitality (6th Edition) Uniform System of Accounts for the Lodging Industry with Answer Sheet (AHLEI) (11th Edition) (AHLEI - Hospitality Accounting / Financial Management) Purchasing: Selection and Procurement for the Hospitality Industry, 8th Edition Exploring the Hospitality Industry (3rd Edition) ManageFirst: Hospitality Human Resources Management & Supervision with Answer Sheet (2nd Edition) Heads in Beds: A Reckless Memoir of Hotels, Hustles, and So-Called Hospitality Of Hospitality (Cultural Memory in the Present) New England's Colonial Inns & Taverns: Centuries of Yankee Fare and Hospitality Fine Dining Advising: The Ultimate Guidebook to Success - How to Make your Tips, Hospitality, and Knowledge Skyrocket For Servers, Waiter, Waiters, and ... Service Charge, Food and Beverage 1) Setting the Table: The Transforming Power of Hospitality in Business Hospitality Financial Managment Managing the Built Environment in Hospitality Facilities Toilet Paper Origami on a Roll: Decorative Folds and Flourishes for Over-the-Top Hospitality A Career with Meaning: Recreation, Parks, Sport Management, Hospitality, and Tourism Career with Meaning: Recreation, Parks, Sport Management, Hospitality & Tourism

<u>Dmca</u>